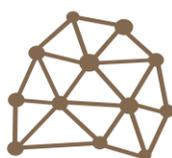


HOW TO ORGANIZE A SCREENING IN THEATERS

IT'S EASY TO ORGANISE A SCREENING IN A THEATER – AND IT'S FREE!
THE FILM IS A GREAT WAY TO SHARE IDEAS ON SOCIETAL CHANGE AND TO DEVELOP A POSITIVE
VISION FOR THE FUTURE. JUST FOLLOW THE INSTRUCTIONS PROVIDED IN THE GUIDE ;)

1



MOTIVATE YOUR PEOPLE

Before contacting the cinema, start by making sure that you have the support of your closest friends, family, and colleagues – you could also try approaching a few local associations. See if you can decide together on some possible dates for your event. You could also consider **having a facilitator** lead the second half of the event, after the showing of the film. It's important for spectators to be able to discuss and share after watching the movie ! Download the « [Guide for Facilitators](#) » available in the « [Kit for Ambassadors](#) ».

2



CONTACT THE MOVIE THEATRE

Write to the program coordinator using our email template, or even better, **go to speak to him/her in person, and explain that you would like to organize a screening** followed by a discussion. Use the material in the « [Communication Kit](#) », which you can print out. Be sure to mention the partners that are already behind the project: it's important that the coordinator be aware of the potential of your event. Also mention that the film will be shown **from a downloaded HD file, or in Bluray format** (for them to burn).

3



MENTION THE ECONOMIC MODEL

Inform the movie theatre coordinator that we ask for a **flat rate of 1€ per spectator**, payable in advance by bank transfer, bank card, Paypal, or text message.

4



SET A DATE

You will need to plan the screening in advance so you have time to make arrangements with the theater and communicate on the date. **3 to 6 weeks** in usually a good time frame. **Take time to plan** and aim for the weekend!

5



SEND US THE DETAILS

Once you have set the date with the movie theatre, fill **out the form « Organizing a Screening »** on the site: www.aquestformeaning-themovie.com/organise. To do this, you will need:

- the program coordinator's email address
- the name and address of the movie theatre
- the date and time of the event
- the capacity of the hall you will be showing the film in

6



TELL YOUR NETWORK ABOUT THE EVENT

In the « [Communication Kit](#) » you'll find instructions on how to spread the word about your event and fill the movie hall! In addition to distributing flyers and putting up posters, you can also **post the event on social media** directly from your « personal account » on our website. You'll also find a downloadable video featuring the filmmakers' **Q&A** as well as a **video of our partner organizations** you can learn about and implicate yourself in.

7



TELL US HOW IT WENT

After your event, be sure to tell us how it went ! You can do this by posting your feedback of the event in your « **personal account** » or on the [Facebook group](#). Your feedback will help encourage others to show the film, as well! And if you would like to **organize more than one event** of this type in your area, you can **become an Event Coordinator**.