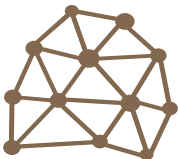


How to Organize A Watch-Discuss-Meditate event in Theaters

IT'S EASY TO ORGANISE A SHOWING IN A THEATER – AND IT'S FREE!

THIS EVENT IS A GREAT WAY TO DISCOVER A NEW VISION OF THE WORLD AND GO DEEPER THROUGH A DISCUSSION AND MEDITATION ON THE HEART. JUST FOLLOW THE INSTRUCTIONS PROVIDED IN THE GUIDE ;)

1



MOTIVATE YOUR PEOPLE

Before contacting the cinema, start by making sure that you have the support of your closest friends, family, and colleagues -- you could also try approaching a few local associations. See if you can decide together on some possible dates for your event.

2



CONTACT THE MOVIE THEATRE

Write to the program coordinator using our email template, or even better, go to speak to him/her in person. Use the material in the « [Communication Kit](#) », which you can print out. Be sure to mention the partners that are already behind the project: it's important that the coordinator be aware of the potential of your event. Also mention that the film will be shown from a downloaded HD file, or in Bluray format (for them to burn). Make sure to leave enough time for the whole event (roughly 2h15).

3



CONTACT A HFN TRAINER

Contact a Heartfulness trainer to guide the meditation after the film. You can do so by going to <http://heartspots.heartfulness.org>, finding a trainer near you, sending them information about your event and the link to the website cinemeditation.heartfulness.fr.

If you do not get an answer within a week, go to CONTACT US and send the information again.

4



MENTION THE ECONOMIC MODEL

Inform the movie theatre coordinator that we ask for a flat rate of 1€ per spectator, payable in advance by bank transfer, bank card, Paypal, or text message.

5



SET A DATE

You will need to plan the screening in advance so you have time to make arrangements with the theater, the Heartfulness trainer and communicate on the date. 3 to 6 weeks in usually a good time frame. Take time to plan and aim for the weekend!

6



SEND US THE DETAILS

Once you have set the date with the movie theatre, fill out the form « Organizing a Screening » on the site: www.aquestformeaning-themovie.com/organise. We will ask for:

- the program coordinator's email
- the name and address of the movie theatre
- the date and time of the event
- the capacity of the hall you will be showing the film in
- the movie theatre's agreement
- Tick box Watch-Discuss-Meditate.

7



TELL YOUR NETWORK ABOUT THE EVENT

In the « [Communication Kit](#) » of A Quest for Meaning you'll find instructions on how to spread the word about your event and fill the movie hall! In addition to distributing flyers and putting up posters, you can also post the event on social media directly from your « personal account » on our website. You'll also find a downloadable video featuring the filmmakers' Q&A.

8



TELL US HOW IT WENT

After your event, be sure to tell us how it went and how many people were present! You can do this by posting your feedback of the event in your « personal account » on A Quest for Meaning's website or on the [Facebook group www.facebook.com/groups/aquestformeaningcommunity](https://www.facebook.com/groups/aquestformeaningcommunity). Your feedback will help encourage others to show the film, as well! And if you would like to organize more than one event of this type in your area, you can [Become an Event Coordinator](#).